

R SREEKANDAN NAIR

R. Sreekandan Nair is the vice-president of Asianet and the anchor of Nammal Thammil show in Asianet. He has completed 25 years in the field of broadcasting. He was born in 1959 to the late N. Raman Pillai and Janaki Ammal in Kottarakara. He started his career as a lecturer at Sree Keralaverma College, Thrissur. Later he joined All India Radio and worked there for 18 years and in 203 he joined Asianet telecommunications.

Undeniably the most popular figure in Malayalam television and radio, R Sreekandan Nair has distinguished himself as a programmer and broadcaster of pre-eminence. An M Phil in political science, Sreekandan Nair's career as a journalist was soon overwhelmed by his restlessness and the next 18 years saw him create path breaking formats on All India Radio, writing and staging 1500 satirical radio plays , innumerable radio dramas and documentaries , winning him a national award for best radio documentary.

Heading the content division of Asianet, he turned around the fortunes of the channel and launched the first ever and most popular talk show in Malayalam television 'Nammal Thammil' , with an unprecedented run of seventeen long years , winning accolades and endearing him to Malayalee audiences worldwide. He also conceptualized and produced several of the top rated shows on Malayalam television, expanding the reach of the channel and its operations across continents.

A successful stint with Mazhavill Manorama and soon, the restlessness was back. Sreekandan Nair knew that the time had come to live his dream. Garnering goodwill and support from global entities, his vision of a multi cultural, multi disciplinary media city, one that will revolutionize the communication industry and set new standards in media education and production is today, taking shape named INSIGH MEDIACITY.